

GENESYS

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Conversation Manager Overview

Journey Timeline

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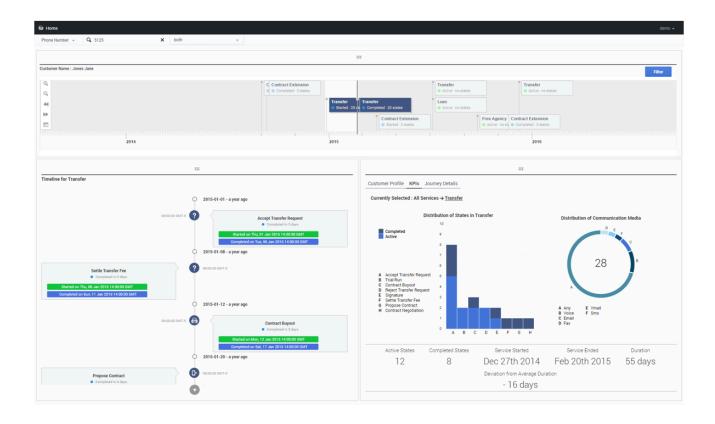
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Journey Timeline

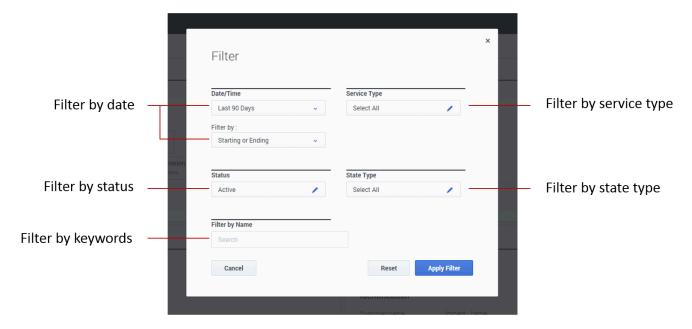
The Journey Timeline is a visual timeline representation of the Customer Journey map, depicting all the touch points of the customer for various services on different channels.

Some of the Timeline's key features include:

- Filtering
- Customer Profile
- KPIs and Journey Metrics
- Journey Data



Filtering



There are a number of filtering options available with Conversation Manager. You can filter by:

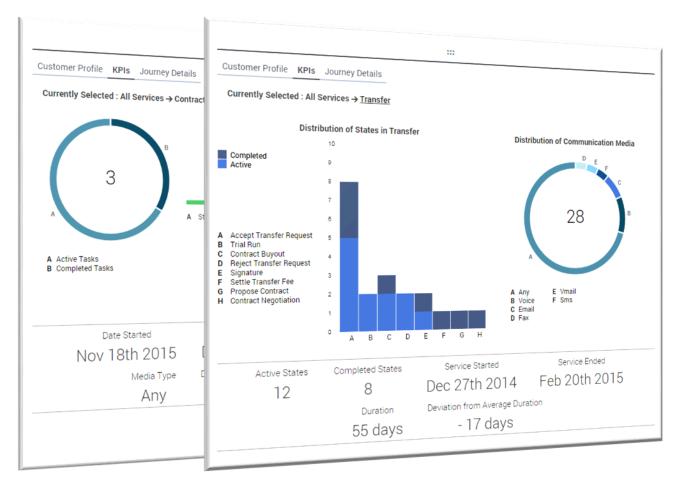
- date
- status
- keywords
- service type
- state type

Customer Profile

Customer Profile Ki	PIs Journey Details	
Identification		
Customer Name	Jones Jane	
Title	Sr. Product Manager	
Company	Genesys	
Segmentation		
City	Smallville	
Language	English	
Sentiment	Positive	
Contact Informati	ion	
Phones	5125	
	6504661100	
Emails	jones@demosrv.genesyslab.com	
	jane@gmail.ca	

Customer Profile displays basic information about the customer. This feature is optional and can be switched off. You can also create custom profile data and can edit the visible data from your configuration settings.

KPIs and Journey Metrics



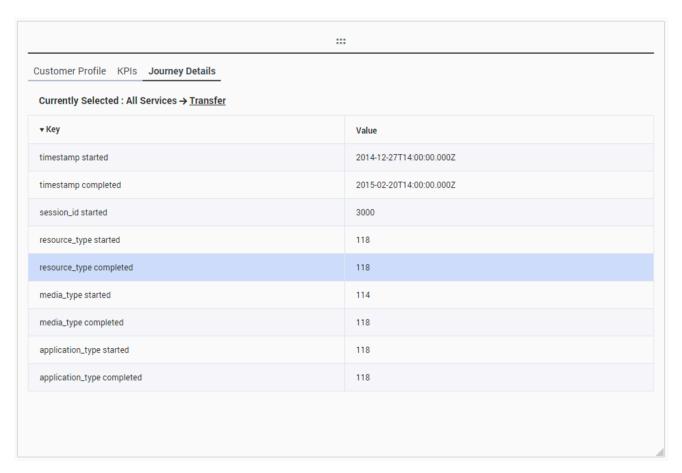
With Conversation Manager, you can view KPIs for:

- All Journeys (services)
- Selected journey
- All States (within a Journey)
- Selected states

Other useful features include:

- Data Visualizations
- · Alerts based on thresholds
- Configurable KPIs
- · Navigation Trail to switch between all states and selected states

Journey Data



With Conversation Manager, you can push data with:

- Journeys (Services)
- States (within a Journey)

All this data is sortable and includes a navigation trail to switch between all states and selected states.

Helpful Links

Topic	Link
Using the Journey Timeline	Journey Timeline Interface
Customizing the Customer Journey	Customizing Journey Timeline
Journey Timeline Plugin for WDE (including source and binary downloads, and installing and running	Journey Timeline Plugin for Workspace Desktop Edition

Торіс	Link
the sample)	