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API Reference

[Create Customer Profile](#)

Create Customer Profile

	POST /profiles
	Available since: 8.0.100.00

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Description

Creates a Customer Profile and returns the ID created by UCS. In 8.0.1, profiles are built on top of legacy UCS Contact Attributes. They are multi-valued and support the primary attributes. If an attribute has several values, the first value in the JSON array is the primary attribute and additional values are non-primary attributes. In 8.0.2, standard multi-valued extensions are available.

Operation

Prerequisites: The Customer Profile Schema exists.

ID	CV.WS.PROF.3		
Method	POST		
URL	/profiles		
Parameter	Type	Mandatory	Description
Body: Customer Profile<ref>See Customer Profile for more information about the Customer Profile.</ref>			
customer_id	string	yes	The unique ID of the given customer. Limited to 16 characters.
<attribute n>	<ul style="list-style-type: none">stringdatetime	yes	<p>Customer attributes, where <attribute n> is the attribute name<ref>See the configuration options for further details.</ref>. Attributes are not part of a separated array, see the example below.</p> <p>The date/time formats are ISO 8601<ref>Wikipedia ISO 8601</ref>: [YYYY] - [MM] - [DD]T[HH]:[mm]:[ss].[SSS]Z.  Do not use Unauthorized Strings as attribute values.</p>
<extension n>	Extension or Extension[]	no	<p>Extensions, where <extension n> corresponds to the unique name of the profile extension resource.</p> <ul style="list-style-type: none">For single-valued extensions, the extension's value is

ID	CV.WS.PROF.3		
			<p>a single extension object (see Extension).</p> <ul style="list-style-type: none">For multi-valued extensions, the extension's value is an array of zero or more Extensions.

<references />

Response

The Context Management Service API answers every request with an HTTP code. The following table shows the correct response for a successful request. See [HTTP Response Codes and Errors](#) for further details on the possible codes that this operation can return.

Response	
HTTP code	201
HTTP message	Created
Header	<p>Location: /profiles/\${customer_id}</p> <p>where:</p> <ul style="list-style-type: none">\${customer_id} is the created customer ID.
Body	<p>{"customer_id": \${customer_id}}</p> <p>where:</p> <ul style="list-style-type: none">\${customer_id} is the customer ID.

Example

Operation The following operation would create the customer profile for "Bruce Banner," as well as three associated telephone records that are grouped in the "Phone" extension. The e-mail address *bruce.banner@marvelous.com* is the primary e-mail attribute, while the other e-mail address is non-primary.

```
POST /profiles/
{
  "FirstName": "Bruce",
  "LastName": "Banner",
  "DOB": "1962-05-10",
  "EmailAddress": [
```

Create Customer Profile

```
    "bruce.banner@marvelous.com",
    "b.banner@hulk.dom"
  ],
  "Phone": [
    {
      "PhoneType":0,
      "prefix":"+33",
      "PhoneNumber":"3145926535",
      "description":"family phone",
      "start_availability":"2009-12-18T18:30:00.000Z",
      "end_availability":"2009-12-18T21:40:00.000Z"
    },
    {
      "PhoneType":2,
      "prefix":"+33",
      "PhoneNumber":"6543210",
      "description":"business calls only, no sales",
      "start_availability":"2009-12-18T09:30:00.000Z",
      "end_availability":"2009-12-18T17:45:00.000Z"
    },
    {
      "PhoneType":5,
      "prefix":"+33",
      "PhoneNumber":"951357456",
      "description":""
    }
  ]
}
```

Result

Content-Location <http://ucsserver.mycompany.com:8080/path/profiles/00038b5SCVPU0007>
{ "customer_id": "0004Va58A92T0017" }