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API Reference

Customer Profile

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Customer Profile

Description

Describes a customer profile. Available since: 8.0.100.00. Customer profiles are built on top of legacy UCS Contact Attributes. They are multi-valued and support the primary attributes. If an attribute has several values, the first one of the JSON array is the primary attribute, the others are non-primary. Each customer profile consists in a list of attributes defined via business attributes, see [the configuration options](#) for further details. These attributes share the same level with the customer_id field (provided by the UCS to identify the customer).

In addition to these attributes, your application can add extensions (whose schema is defined with [Schema Operations](#)). See the table and example below.

Resource

Field	Type	Mandatory	Description
customer_id	string	yes	The unique ID of the given customer. Limited to 16 characters.
<attribute n>	<ul style="list-style-type: none">stringdatetime	yes	<p>Customer attributes, where <attribute n> is the attribute name<ref>See the configuration options for further details.</ref>. Attributes are not part of a separated array, see the example below.</p> <p>The date/time formats are ISO 8601<ref>Wikipedia ISO 8601</ref>: [YYYY] - [MM] - [DD]T[HH] : [mm] : [ss] . [SSS]Z.</p>
<extension n>	Extension or Extension[]	no	<p>Profile extensions, where <extension n> corresponds to the unique name of the profile extension resource.</p> <ul style="list-style-type: none">For single-valued extensions, the result is a single Extension.

Field	Type	Mandatory	Description
			<ul style="list-style-type: none">For multi-valued extensions, the field value is an array of zero or more Extension.

<references />

Example

The following output sample presents the representation for the customer *John Doe*. It includes 2 attributes : *FirstName* and *LastName*. The *EmailAddress* is an extension which contains two contact records.

```
{
  "FirstName": "John",
  "LastName": "Doe",
  "EmailAddress": [
    "john.doe@genesyslab.com",
    "jd34@hotmail.dom"
  ]
}
```