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## API Reference

Profile Extension

# Profile Extension



**Purpose:** Presents an extension for a customer profile.


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## Description

Extends the **customer profile** with additional attribute resources. Note that for each extension resource, you must define first a profile extension schema. Extensions, like profiles, consist of a series of one or more Profile Attribute resources, which are defined with a predefined **Profile Extension Schema**.

## Resource

Profile Extension			
Field	Type	Mandatory	Description
customer_id	string	yes if not part of a profile.	The unique ID of the given customer.  This field is mandatory if the extension is <b>not</b> nested inside a <b>Customer Profile</b> .
name	string	yes	The unique, case-insensitive name of the extension. <ul style="list-style-type: none"><li>Starts with a letter to which you can append letters, numbers, or underscores.</li><li>Restricted to a maximum of 26 characters. (Maximum RDBMS shared limit on index creation.)</li></ul>
<attribute n>	string integer long double date datetime currency	yes	Individual attributes, defined in the <b>Profile Extension Schema</b> . <attribute n> corresponds to the attribute name defined in the schema.