API Reference

Profile Extension

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Profile Extension

	Purpose: Presents an extension for a customer profile.

Contents

Description

Extends the customer profile with additional attribute resources. Note that for each extension resource, you must define first a profile extension schema. Extensions, like profiles, consist of a series of one or more Profile Attribute resources, which are defined with a predefined Profile Extension Schema.

Resource

Profile Extension

Field	Type	Mandatory	Description
customer_id	string	yes if not part of a profile.	The unique ID of the given customer. ⚠️ This field is mandatory if the extension is **not** nested inside a Customer Profile.
name	string	yes	The unique, case-insensitive name of the extension. • Starts with a letter to which you can append letters, numbers, or underscores. • Restricted to a maximum of 26 characters. (Maximum RDBMS shared limit on index creation.)
<attribute n>	string integer long double date datetime currency	yes	Individual attributes, defined in the Profile Extension Schema. <attribute n> corresponds to the attribute name defined in the schema.