

## **GENESYS**

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## Genesys Info Mart Physical Data Model for a PostgreSQL Database

Calling\_List\_To\_Campaign Subject Area

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The subject area provides the associations between outbound campaign calling lists and campaigns.



Calling\_List\_To\_Campaign Subject Area View Large

## Subject Area Dimensional Model Tables

Table/View	Description
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.
CALLING_LIST_TO_CAMP_FACT view	Describes the association of a calling list to an outbound campaign.
CAMPAIGN view	Allows facts to be described based on attributes of an outbound campaign.
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