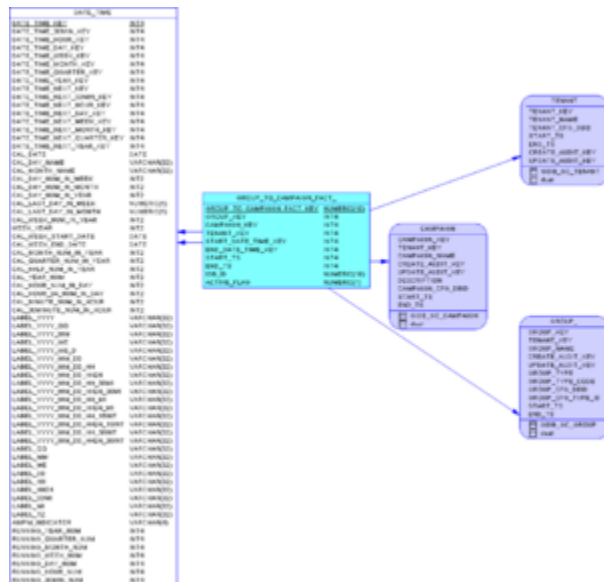# Genesys Info Mart Physical Data Model for a PostgreSQL Database

Campaign_Group_To_Campaign Subject Area

12/17/2025

Campaign_Group_To_Campaign Subject Area

This subject area represents the associations between agent groups or place groups and outbound campaigns.

Campaign_Group_To_Campaign Subject Area View Large

Subject Area Dimensional Model Tables

Table/View	Description
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.
GROUP_TO_CAMPAIGN_FACT view	Describes the association of an agent or place group to an outbound campaign.