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Genesys Info Mart Physical Data Model for a Microsoft SQL Server Database

Calling_List_To_Campaign Subject Area

12/18/2025

Calling List To Campaign Subject Area

The subject area provides the associations between outbound campaign calling lists and campaigns.



Calling List To Campaign Subject Area View Large

Subject Area Dimensional Model Tables

Table/View	Description
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.
CALLING_LIST_TO_CAMP_FACT view	Describes the association of a calling list to an outbound campaign.
CAMPAIGN view	Allows facts to be described based on attributes of an outbound campaign.