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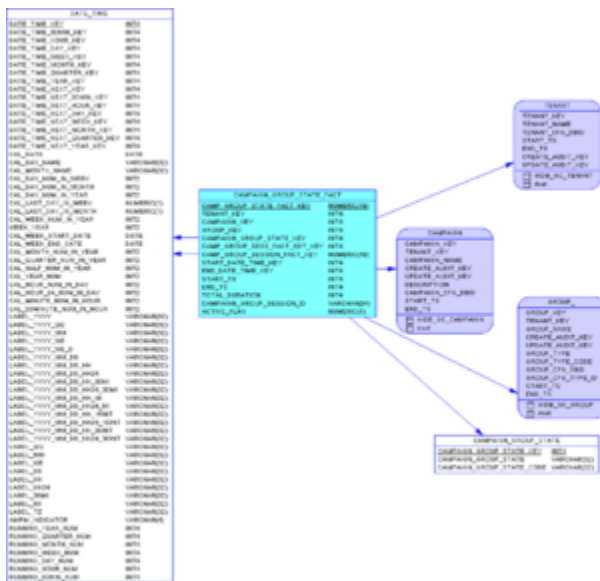
# Genesys Info Mart Physical Data Model for a PostgreSQL Database

Campaign\_Group\_State Subject Area

12/15/2025

# Campaign\_Group\_State Subject Area

This subject area represents campaign groups from the perspective of states they go through, such as Loaded, Started, and Unloading.



Campaign\_Group\_State Subject Area View Large

## Subject Area Dimensional Model Tables

Table/View	Description
<b>CAMPAIGN_GROUP_STATE</b>	Allows facts to be described based on attributes of an outbound campaign group status.
<b>CAMPAIGN_GROUP_STATE_FACT</b>	Represents the states of a campaign group session.
<b>DATE_TIME</b>	Allows facts to be described by attributes of a calendar date and 15-minute interval.