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# Genesys Mobile Services API Reference

[Localization File](#)

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## Contents

- [1 Localization File](#)
  - [1.1 Overview](#)
  - [1.2 Localization file](#)
  - [1.3 Genesys Mobile Services Configuration](#)

# Localization File

## Overview

The localization file allows you to customize the way you send a message to subscribers. You can define several messages based on the language of the customer.

## Localization file

### Format

```
<?xml version="1.0" encoding="UTF-8" ?>
<messages>
  <message id="welcome">
    <locale language="en_US">
      <entry key="text">Welcome</entry>
    </locale>
    <locale language="de">
      <entry key="text">Willkommen</entry>
    </locale>
    <locale language="fr">
      <entry key="text">Bonjour</entry>
    </locale>
    <locale language="es">
      <entry key="text">\u00A1Hola</entry>
    </locale>
    <locale language="ja">
      <entry key="text">\u3053\u3093\u306B\u3061\u306F</entry>
    </locale>
  </message>
  <message id="welcomeArgs">
    <locale language="en_US">
      <entry key="text">Dear customer $customer.lastname,
how can you be reminded</entry>
      </locale>
      <locale language="de">
        <entry key="text">Sehr geehrter Kunde $customer.lastname,
wie können Sie daran erinnert werden</entry>
        </locale>
        <locale language="fr">
          <entry key="text">Cher client $customer.lastname,
comment pouvez-vous \tre rappel\'e</entry>
          </locale>
    </message>
```

```
<locale language="es">
<entry key="text">$customer.lastname Estimado cliente,
\u00BFc\u00F3mo puede ser recordado</entry>

</locale>
</message>
</messages>
```

## Arguments

Arguments can be added to the message, GMS will replace the arguments in the message with correct value provided when you publish the message.

Simple style	Expanded style
{ "message": "welcome", "tag": "yourtag", "mediaType": "localizestring", "locArgs": { "customer.lastname": "Doe" } }	{ "message": "welcome", "tag": "yourtag", "mediaType": "localizestring", "locArgs": { "customer": { "lastname": "Doe" } } }

This is the change that I made for the above jira.

For example for language option (provided at subscription time) to "de" (German), the customer will receive the following message: Sehr geehrter Kunde Doe, wie können Sie daran erinnert werden

## Genesys Mobile Services Configuration

Please refer to the on [Genesys Mobile Services Configuration Options](#).