

GENESYS

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Predictive Routing Help

Importing and Managing Datasets

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Importing and Managing Datasets

Datasets can include a broad range of data, including interaction details, outcome data, and any other data you consider relevant for predictive routing. You can upload multiple Datasets, but each Predictor is built on data from a single Dataset. Data for upload must be compiled into a CSV file with a consistent schema. Genesys Info Mart is a key source for interaction data, but you might also include data from third-party applications such as CRM system or a survey provider.

You can upload data from a CSV file using either the GPR web application, as described in this topic, or using the GPR API. The file can be zipped for uploading.

• If you plan to use the API, see the *Predictive Routing API Reference*. (Requires a password for access. Please contact your Genesys representative if you need to view this document.)

For a detailed discussion of the types of data you might use and how it is processed in Predictive Routing, see The Data Pipeline in the *Genesys Predictive Routing Deployment and Operations Guide*.

View Data on This Window

- To open the configuration menu, click the **Settings** gear icon, located on the right side of the top menu bar:
- The right-hand toggle navigation menu enables you to view a tree view of all Datasets associated with your Account, with the Predictors and Models configured for each. To open or close this navigation menu, click the view of all Datasets associated with the predictors and Models configured for each.
- You must reload the page to view updates made using the Predictive Routing API, such as appending data to a Dataset, creating, updating, or deleting a Predictor, or creating, updating, or deleting a Model.

Best Practices

- Because a large complex Dataset takes significant time to import and display, Genesys recommends that you start a new deployment by importing a small, starter Dataset, which will load quickly and enable you to troubleshoot any issues efficiently. You can then append the remaining Dataset in a single append action.
- When you are creating the CSV data file for a Dataset, do not include the following in the column name for the field to be used as the ID_FIELD: ID, _id, or any variant of these that changes only the capitalization. Using these strings in the column name results in an error when you try to upload your data.
- To speed up Dataset uploads, increase the number of CPUs allocated for Dataset processing from two (the default) to four or six CPUs. For example, with six CPUs, the time required to append a Dataset of three million rows could be less than two hours.
- Release 9.0.013.01 and higher uses the Minio container to increase Dataset upload speeds. If you are running an earlier release and experience unacceptably slow upload and append times, consider upgrading to a more recent release of the AI Core Services component.

- See Supported Encodings and Unsupported Characters for information on how to configure your data.
- If you use a Microsoft editor to create your CSV file, remove the carriage return (^M) character before uploading. Microsoft editors such as Excel, WordPad, and NotePad automatically insert this character. For tips on removing the character from Excel files, refer to How to remove carriage returns (line breaks) from cells in Excel 2016, 2013, 2010.

Procedure: Create your Dataset schema

Purpose: To establish a schema where all data falls into a set structure; for example, all data within a certain column must have the same data type. GPR analyzes your data, recognizes the structure, and ensures that all data you upload later complies with the established schema.

Prerequisites

• A small starter Dataset consisting of the desired columns and several rows containing placeholder values for each column that can establish the correct data type for that column.

Steps

Click the *Datasets* tab, then follow the steps to create a Dataset schema:

- 1. Click Create Dataset. The Create Dataset dialog box opens.
- Click Select file. Navigate to your small starter CSV file and select it. Your CSV file can be zipped. You do not need to unzip it for uploading.
- 3. Select the separator type for your CSV file. You can choose either TAB or COMMA.
- 4. Select the encoding type. By default, this is utf-8.
- 5. Click Create. The new Dataset appears on the Dataset window.

Procedure: Set the Timestamp field and synchronize the schema

Steps

1. Set the **Timestamp**. This field must identify the interaction start time.

The data type must be Timestamp. If the data type is not set correctly when the data is uploaded, change the data type by clicking in the **Type** column and selecting Timestamp from the drop-down list.

- Scroll to the top of the list of fields and click Set as Create Time, and then click Save Changes. An Updated schema successfully status message appears in the upper right side of the Datasets window.
- 3. Click **Sync Schema**. A message appears once the schema has been synced. If there are issues, open the error message to troubleshoot the problem.
- 4. Click **Accept Schema**. A Schema accepted successfully status message appears.

+ U	Update "Test" Dataset Dataset ID: 5c2e60dd7e2c650019a385c5 Set the Created Time field				Schema out of synchronization Filename: PrM_CSY_test.csv				
	To proceed,	you need to specify a timestamp field which represents each entry's o	reated time.						
	6 rows have been imported.								
2 _{Se}	t As Created Time Save Changes		Q, Search						
	Field Name	Туре	Card	inality	Description				
	Business ype	String	a a						
	Agent_ID	Integer	\$ 5						
	Interaction_ID	Integer	• •						
1	CustomerID	Integer	0 6						
•	Date	Timestamp	• •						

This procedure has:

- Established the schema structure for the required columns.
- Established the column containing the **Timestamp** parameter.

Next Step: Upload the remainder of your data.

Procedure: Upload your Dataset data

Purpose: Upload your Dataset data to the established schema.

Prerequisites

- You have created a schema, as described in the procedure above.
- You have created a CSV file containing all your Dataset data in the accepted schema structure.

Steps

From the Settings > Datasets window, click the name of your Dataset in the list. The window displays a list of the fields in your Dataset.

- 1. Click Append Data. The Append Data dialog box opens.
- Click Select File. Navigate to your complete CSV file and select it. Your CSV file can be zipped. You do not need to unzip it for uploading.
- 3. Select the separator type for your CSV file. You can choose either TAB or COMMA.
- 4. Select the encoding type. By default, this is utf-8.
- 5. Click **Create**. The uploaded data appears on the Dataset file list window.
- 6. Adjust any data types in the **Type** column that were interpreted incorrectly.
- 7. Adjust the **Visibility** toggle, if desired, to hide fields you do not need to see on this**Dataset fields** window or the **Dataset Details** window.
 - The **Visibility** toggle simply enables you to configure the display to make it easier to see the fields you are most interested in. Hidden fields continue to be processed.
 - Click the **Show visible fields only** check box to reduce the number of fields displayed.
 - Use the **Search** box to locate a specific field.
- 8. Click **Save Schema**. A Success. Schema updated successfully status message appears.

This procedure has:

• Completed the Dataset upload to GPR.

The List of Datasets

When you navigate to the **Settings > Datasets** page, all Datasets associated with your account are displayed in a table. Each row presents a Dataset.

∧ SCHEMA	Datasets							
Agent Profile								
😩 Customer Profile	+ Create Dataset Delete Selected					Q, Search	Q, Search ×	
Datasets	tasets Total: 2							
 SETTINGS 		Dataset Name	Status	Dataset ID	File Name	Rows	Created 🔺	Updated
Accounts		Another	5b27cf247c31 Schema synchronized	5b27cf247c315700201dfb57	00201 dfb57	6	Jun 18, 2018 11:26 AM	Jun 18, 2018 11:26 AM
 Predictors 								
 USER PROFILE 		PR_dataset	o Schema	5bbe0c628bdb3e00192d406e	PR_Demo_Datase t_2500.csv	5000	Oct 10, 2018 10:27 AM	Oct 15, 2018 14:56 PM
Password			synchronized					

- The columns in the Dataset list are the following:
 - Dataset Name The name entered when creating the Dataset.
 - Status Whether the Dataset is synchronized.
 - Dataset ID An identifying number used to access the Dataset in API requests.
 - Filename The name of the CSV file most recently used to create or append data to the Dataset.
 - Rows The number of rows in the Dataset.
 - Created The date and time the Dataset was initially created.
 - Updated The most recent date and time the Dataset was updated.

The List of Dataset Fields

When you navigate to the **Settings > Datasets** page, and click a Dataset name, your data is displayed in a table. Each row presents a Dataset field.

← Update "F Dataset ID:	PR_dataset" Dataset 5bbe0c628bdb3e00192d406e		Schema synchronized Filename: PR_Demo_Dataset_2500.csv		
Append Dat	a 69/73 Fields visible		Show visible fields only Q, Search ×		
Visibility	Field Name	Туре	Cardinality	Description	
	Agent_ConversionRate	integer	101		
	ChannelCost	integer	1001		
	LeadQualification	string	5		
	Conversion	boolean	2		

- The columns in the Dataset fields list are the following:
 - Visibility Shows which fields are set as visible in this list and in the **Datasets Details** window. This
 setting affects the display only. Hidden fields are included when running analysis reports, such as
 the Feature Analysis report, and during scoring.
 - Field Name The name of the field.
 - Type The data type for the field.
 - Cardinality The number of unique values that appear in this field. If there are more than 1000, the number appears as 1001. Click this number to see the actual values that appear in this field.
 - Description Any explanatory note you might have added about this field.
- Click Append Data to append more data to your Dataset.

Important

Your appended data must have the same schema structure as the existing data. You can add fields and values, but you cannot change the existing schema. If you need to change the structure of your schema, delete the incorrect Dataset from the table containing all the Datasets associated with your account and then upload a new Dataset.

- To locate a specific field in the list, type the field name into the Search field on the upper right side of the window.
- The ID for the Dataset is located at the top of the list f Dataset fields, just below the Dataset name. This ID is used to make API requests.
- To return to the list of all Datasets, click the left-pointing arrow next to the name of your Dataset at the top of the iist of fields.
- To delete a Dataset, from the table listing all Datasets, select the check box at the beginning of the row for that Dataset and then click **Delete Selected**.

Understanding Cardinality

- When you upload additional data, cardinalities are automatically updated after every 1,000 new rows are uploaded.
- To view updated Customer Profile data, including cardinalities, re-load your browser page.

Supported Encodings

By default, GPR handles data using UTF-8 encoding. However, starting with release 9.0.014.00, GPR supports importing of data that uses certain legacy encodings. Appendix: Supported Encodings lists those encodings currently supported. This list is updated as new encodings are verified. If you use an encoding type that is not listed, contact your Genesys representative for assistance.

Important

All responses and returned data is provided in UTF-8 encoding.

Unsupported Characters in Agent and Customer Profiles and Datasets

The following characters are not supported for column names in Datasets or Agent and Customer Profile schemas. If GPR encounters these characters in a CSV file, it reads them as column delimiters and parses the data accordingly.

- | (the pipe character)
- \t (the TAB character)
- , (the comma)

Workaround: To use these characters in column names, add double quotation marks (" ") around the entire affected column name, except in the following situations:

- If you have a comma-delimited CSV file, add double quotations marks around commas within column names; you do *not* need quotations for the \t (TAB) character.
- If you have a TAB-delimited CSV file, add double quotations marks around TAB characters within column names; you do *not* need quotations for the , (comma) character.
- You must *always* use double quotations for the | (pipe) character.

Unsupported characters in releases prior to 9.0.014.00

In releases prior to 9.0.014.00, certain characters in column names are ignored, are unsupported, or cause an upload to fail, as explained in the following points:

Columns with the following symbols in their column names are not added to Agent Profiles or Customer Profiles:

*, !, %, ^, (,), ', &, /, â, è, ü, ó, â, ï

- The following symbols in column names are ignored, and the column is added with the symbol dropped out as though it had not been entered: [Space], -, <
- Non-ASCII characters are not supported. How they are handled differs depending on what data you are uploading:
 - In Agent Profiles and Customer Profiles, columns with non-ASCII characters in the column name are not added.
 - In Datasets, when a column name contains a mix of ASCII and non-ASCII characters, GPR removes the non-ASCII characters from the column name as though they had not been entered and correctly uploads all column values.
 - In Datasets, when a column name contains only non-ASCII characters, the column name is entirely omitted. All the column values are preserved, but you cannot modify or save the schema. In this scenario, GPR generates the following error message: An unhandled exception has occurred:

KeyError('name').

Logs for Unsupported Characters

The following Agent State Connector log messages record issues with unsupported characters:

- <datetime> [47] ERROR <BOTTLE> schema_based.py:63 Invalid expression while parsing:
 <fieldname> = None
- <datetime> [47] ERROR <BOTTLE> agents.py:172 Fields set([u'<fieldname>']) were ignored because names were invalid.