

## **GENESYS**

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## iWD Data Mart Reference Guide

**CUSTOMER Dimension** 

## **CUSTOMER** Dimension

Tasks are typically associated with a customer. The CUSTOMER dimension holds the unique identifier—either customer ID or account ID—and is populated from task information. This dimension is an extended iWD attribute.

## The CUSTOMER Dimension

Field	Data Type	Description
CUSTOMER_KEY	int	Primary key of this table.
CUSTOMER_ID	varchar(64)	Unique ID assigned to the customer, provided by the source system.
CREATED_ETL_AUDIT_KEY	int	Key to the ETL_AUDIT dimension, identifying the ETL job that created this record.
UPDATED_ETL_AUDIT_KEY	int	Key to the ETL_AUDIT dimension, identifying the ETL job that last updated this record.