iWD Data Mart Reference Guide

EVENT_TIME Dimension

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EVENT_TIME Dimension

The EVENT_TIME dimension—like EVENT_DATE—is a static dimension that stores time information with minute-level granularity.

The EVENT_TIME Dimension

Field	Data Type	Description
EVENT_TIME_KEY	int	Primary key of this table.
EVENT_TIME_24	varchar(6)	24-hour time, stored in HHMM format—for example, "2301" (for 11:01 PM).
EVENT_TIME_12	varchar(8)	12-hour time, including AM or PM—for example, "1101PM".
TIME_INTERVAL_15MIN	int	The 15-minute interval in which the time falls (1–96).
TIME_INTERVAL_30MIN	int	The 30-minute interval in which the time falls (1–48).
TIME_INTERVAL_60MIN	int	The 60-minute interval in which the time falls (1–24).