



This PDF is generated from authoritative online content, and is provided for convenience only. This PDF cannot be used for legal purposes. For authoritative understanding of what is and is not supported, always use the online content. To copy code samples, always use the online content.

iWD Data Mart Reference Guide

BUSINESS_VALUE Dimension

12/18/2025

BUSINESS_VALUE Dimension

BUSINESS_VALUE is a static dimension that contains ranges to define the business value assigned to a task. You can query this dimension to determine how many tasks fall within a particular range—for example:

```
SELECT
    COUNT(INTERACTION_ID) CNT,
    BUSINESS_VALUE_RANGE_100 RNG
FROM BUSINESS_VALUE BV
    LEFT JOIN I_TASK_FACT I ON
        I.BUSINESS_VALUE_KEY = BV.BUSINESS_VALUE_KEY
WHERE BV.BUSINESS_VALUE_KEY < 1000
GROUP BY BUSINESS_VALUE_RANGE_100
ORDER BY BV.BUSINESS_VALUE_KEY
```

The BUSINESS_VALUE Dimension

Field	Data Type	Description
BUSINESS_VALUE_KEY	int	Primary key of this table.
BUSINESS_VALUE_RANGE_5	varchar(32)	Values in the business value granularity of 5—that is, “1-5”, “6-10”, and so on.
BUSINESS_VALUE_RANGE_10	varchar(32)	Values in the business value granularity of 10—that is, “1-10”, “11-20”, and so on.
BUSINESS_VALUE_RANGE_50	varchar(32)	Values in the business value granularity of 50—that is, “1-50”, “51-100”, and so on.
BUSINESS_VALUE_RANGE_100	varchar(32)	Values in the business value granularity of 100—that is, “1-100”, “101-200”, and so on.
BUSINESS_VALUE_RANGE_500	varchar(32)	Values in the business value granularity of 500—that is, “1-500”, “501-1000”, and so on.
BUSINESS_VALUE_RANGE_1000	varchar(32)	Values in the business value granularity of 1000—that is, “1-1000”, “1001-2000”, and so on, with a maximum value of 50000.
BUSINESS_VALUE_RANGE_5_STA	int	Values that mark the start of each BUSINESS_VALUE_RANGE_5 range. Values step by 5—for example, 1, 6, 11, and so forth.
BUSINESS_VALUE_RANGE_5_END	int	Values that mark the end of each BUSINESS_VALUE_RANGE_5 range. Values step by 5—for example, 5, 10, 15, and so forth.
BUSINESS_VALUE_RANGE_10_STA	int	Values that mark the start of each

Field	Data Type	Description
		BUSINESS_VALUE_RANGE_10 range. Values step by 10—for example, 1, 11, 21, and so forth.
BUSINESS_VALUE_RANGE_10_END	int	Values that mark the end of each BUSINESS_VALUE_RANGE_10 range. Values step by 10—for example, 10, 20, 30, and so forth.
BUSINESS_VALUE_RANGE_50_STA	int	Values that mark the start of each BUSINESS_VALUE_RANGE_50 range. Values step by 50—for example, 1, 51, 101, and so forth.
BUSINESS_VALUE_RANGE_50_END	int	Values that mark the end of each BUSINESS_VALUE_RANGE_50 range. Values step by 50—for example, 50, 100, 150, and so forth.
BUSINESS_VALUE_RANGE_100_STA	int	Values that mark the start of each BUSINESS_VALUE_RANGE_100 range. Values step by 100—for example, 1, 101, 201, and so forth.
BUSINESS_VALUE_RANGE_100_END	int	Values that mark the end of each BUSINESS_VALUE_RANGE_100 range. Values step by 100—for example, 100, 200, 300, and so forth.
BUSINESS_VALUE_RANGE_500_STA	int	Values that mark the start of each BUSINESS_VALUE_RANGE_500 range. Values step by 500—for example, 1, 501, 1001, and so forth.
BUSINESS_VALUE_RANGE_500_END	int	Values that mark the end of each BUSINESS_VALUE_RANGE_500 range. Values step by 500—for example, 500, 1000, 1500, and so forth.
BUSINESS_VALUE_RANGE_1000_STA	int	Values that mark the start of each BUSINESS_VALUE_RANGE_1000 range. Values step by 1000—for example, 1, 1001, 2001, and so forth.
BUSINESS_VALUE_RANGE_1000_END	int	Values that mark the end of each BUSINESS_VALUE_RANGE_1000 range. Values step by 1000—for example, 1000, 2000, 3000, and so forth.

BUSINESS_VALUE Dimension

Field	Data Type	Description
		so forth.