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iWD Data Mart Reference Guide

CUSTOMER Dimension

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CUSTOMER Dimension

Tasks are typically associated with a customer. The CUSTOMER dimension holds the unique identifier—either customer ID or account ID—and is populated from task information. This dimension is an **extended iWD attribute**.

The CUSTOMER Dimension

| Field | Data Type | Description |
|-----------------------|--------------|--|
| CUSTOMER_KEY | int | Primary key of this table. |
| CUSTOMER_ID | nvarchar(64) | Unique ID assigned to the customer, provided by the source system. |
| CREATED_ETL_AUDIT_KEY | int | Key to the ETL_AUDIT dimension , identifying the ETL job that created this record. |
| UPDATED_ETL_AUDIT_KEY | int | Key to the ETL_AUDIT dimension , identifying the ETL job that last updated this record. |