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Digital Messaging Server Guide

Deploy Digital Messaging Server with a Facebook Channel

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Deploy Digital Messaging Server with a Facebook Channel

For a Facebook channel, you need two installation packages:

- Digital Messaging Server
- Genesys Cloud API Driver for Facebook.

The driver adds Facebook-specific features to Digital Messaging Server and does not require its own Application object in the Configuration Server database.

You can also create a [Custom Media Channel Driver](#).

Create the Facebook Channel

1. [Deploy Digital Messaging Server](#).
2. Run the installation for Genesys Driver for Use with Facebook, selecting the desired Digital Messaging Server object.
3. Locate the **driver-for-facebook-options.cfg** configuration file in the \<**Digital Messaging Server application**>\media-channel-drivers\channel-facebook directory.
4. In Configuration Manager, open your Digital Messaging Server Application, go to the **Options** tab, and import **driver-for-facebook-options.cfg**.

Configure the Options

Refer to the [Genesys Cloud API Driver for Facebook](#) page in the [eServices Options Reference](#).

Interaction Attributes

The driver provides a number of interaction attributes. A reference listing is available on a [separate page](#).

Sample Business Processes and Database Scripts

You must:

- Install the [sample Business Processes for Social Media](#).
- Run the database upgrade scripts installed with the sample Business Process. These scripts add required fields to the Interaction Server database.

Requirement for Posting and Commenting

In order for the Genesys Desktop Plugin to display the **Delete**, **Delete Post**, **Comment**, and **Share** buttons, it checks the **_facebookCanComment** and **_facebookCanDeleteComments** keys in the interaction's attached data.

This means that, if the Facebook account holder did not set permissions to let everybody post/comment on the account holder's wall, the agent must *like* the poster's page or add him as a friend to be able to post on the wall.

The same holds for an autoresponse if it is included into the strategy: if the agent does not *like* the poster, or if he or she did not set permissions to let everybody post/comment on the wall, the post/comment will fail and a **Facebook POST failed** exception is written in the log.