

GENESYS

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Stat Server User's Guide

Campaign Statistics

Campaign Statistics

Stat Server calculates campaign-related statistics based on the events received from Outbound Contact Server (OCS). Unlike T-Server, Stat Server does not connect directly to OCS to receive these statistics. Instead, OCS sends them in a specific event format to a mediator called a Communication DN, where Stat Server then reads them. During configuration of Outbound Contact Solution, the Communication DN is used exclusively for this purpose. Stat Server needs no additional configuration information to receive campaign-related statistics.

Further information is divided among the following topics:

- Campaign Objects
- Campaign Statistical Types
- Campaign Actions and Statuses
- Campaign-Related Statistical Category

Stat Server User's Guide 2